



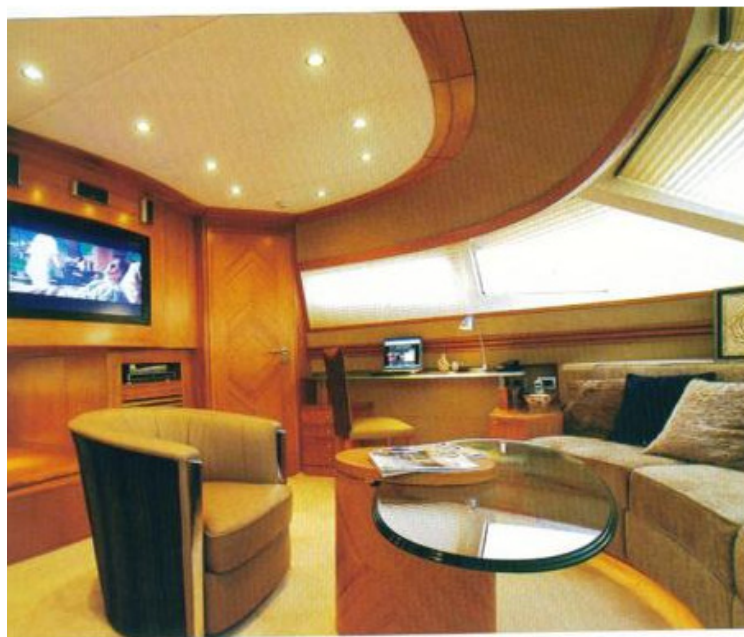
A BOAT IS FOREVER

An interesting phenomenon is coming to Italy. If you happen to be around Sardinia in August, you may well see Lady Carola on your travels. This steel 85-foot motor yacht has travelled from the De Birs yard in Egypt and is the group's first yacht to be delivered in Italy.

De Birs is not quite like any other yard. In fact, it is something of a new genre of boat building. A group of Egyptian, European and American investors took the old dormant Dutch yard De Birs and re-established it in the Amria Free Zone, Alexandria, Egypt, in 1998. Prior to production, De Birs carried out careful market research and customer profiling, noting holes in the existing market. Chairman Tarek Ragheb also has a history in executive jets as International Vice President of Gulfstream Aerospace and has introduced some interesting design innovations. The result is well-designed and built 25-30 metre yachts that are fast, luxurious and compact and sold at a price well below similar craft in the market.

The Italian market is also important to De Birs. A new group Fiamma Yacht Srl has recently been created to exclusively represent the Egyptian yard in Italy, under the helm of Maurizio Barnaba and his son Alessandro. Fiamma Yacht will be showing Lady Carola at the Genoa boat show and is using her as a "demonstrator" to potential customers. "I was very impressed by the organisation and philosophy behind the De Birs success: analysis of the different products in the market and orienting their production to the high end of the market (less quantity more quality); making use of aerospace technology and solutions to get more space; and hiring the best skilled consultants for architecture, engineering and naval design," says Maurizio Barnaba. Livorno-based Arrabito Naval Architects, formerly Italtecnica, have worked with De Birs since it was established and Giorgio Barilani was also involved in the design of the RPH 85.

Lady Carola is the eighth hull of the 85 RPX LX series and one is struck by her handsome profile that manages to house a lot of accommodation without looking bulky. Inside, there is clearly an influence from aviation with



in metri. Il problema della privacy è stato risolto adottando la formula della timoniera rialzata e spostando la cucina, le aree di servizio e quelle funzionali sul ponte a poppa, in maniera da separare nettamente gli ospiti dall'equipaggio. Altri elementi innovativi sono la costruzione degli interni direttamente nello scafo e l'aggiunta di un locale di riposo per il personale di guardia annesso alla plancia comando, contemporaneo degli interni su Lady Carola è opera della H2 Yacht Design inglese. «Volevo mantenere la soluzione dell'office con la cucina sottostante. Nel salotto c'è un tavolo per pranzare all'interno, che si può piegare e spostare in modo da creare un vasto spazio aperto per organizzare party con numerosi ospiti», ci dice il direttore di H2 Jonny Horsfield. Effettivamente il ponte principale è quasi tutto aperto, living, area pranzo, bar e sala panoramica di osservazione a prua. Vi sono ampi spazi anche all'esterno con una zona pranzo nel pozzetto di poppa e un flying bridge bar e prendisole. Otto persone trovano alloggio nel ponte inferiore in quattro cabine; tutte con bagno. Lady Carola è uno yacht non soltanto bello e comodo ma anche efficiente: raggiunge infatti 27 nodi di velocità massima e 23 di crociera.

Sopra, l'observatory lounge situato a prua del ponte principale.

Sotto, le piantine dei due ponti di Lady Carola. Above, the observatory lounge forward on the main deck. Below: the layouts of Lady Carola's two decks.



SPECIFICAZIONI

MENSIONI/DIMENSIONS

lunghezza f.t./LOA 26 m
 lunghezza/Beam 6,03 m
 spostamento/Displacement 72 tonn.

PIANTINI/EQUIPMENT

serb. acqua/Water tank 1300 l
 serb. combustibile/Fuel tank 7500 l
 desalinatore/Desalinator Idromar

OSPITI/GUESTS

Cabine ospiti/Guest cabins 4
 Bagni ospiti/Guest bathrooms 4
 Equipaggio/Crew 3+1
 Cab. equipaggio/Crew cabins 2

SALA MACCHINE/ENGINE ROOM

Motore/Engine Mtu 10V2000M93
 Potenza/Power 1500 hp
 Generatore/Generator Kohler 20 e 27 kW

PRESTAZIONI/PERFORMANCE

Vel. max/Max speed 27 nodi/knots
 Vel. di croc./Cruising speed 23 nodi/knots
 Aut. vel. croc./Cruising speed range 650 mg/nm

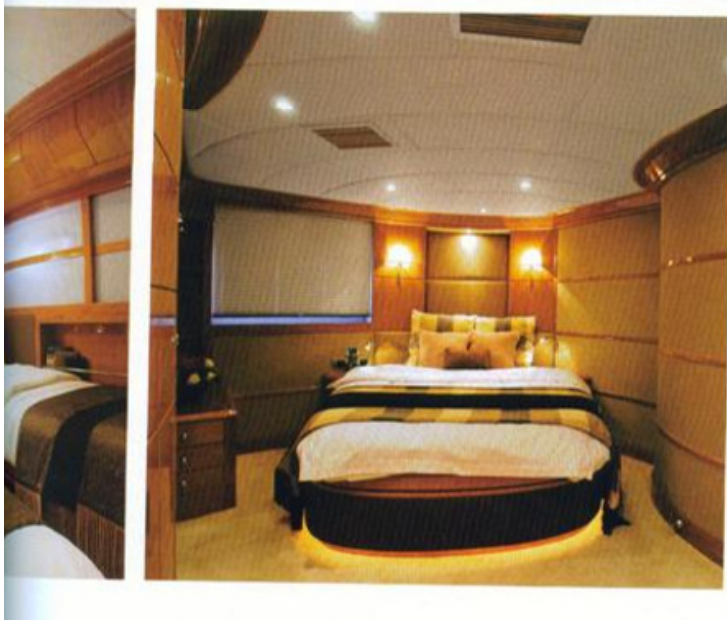
IN PLANCIA/NAVIG. GEAR

Radar Raymarine
 Pilota aut./Automatic pilot Raymarine
 Plotter Raymarine
 Vhf Raymarine

COSTRUZIONE/CONSTRUCTION

Materiale scafo/Hull material
 Progetto/Plans De Birs/B
 Design d'interni/Interior design
 Cantiere/Shipyard De Birs

an emphasis on functionality and providing maximum interior volume. Two key elements are taken from the aeronautics industry - efficient use of space and privacy. De Birs is keen to stress the interior design process, measured in millimetres, as on an aircraft, rather than the traditional approach of measuring yachts in metres. The privacy issue was solved by adopting a raised pilot house configuration and moving the galley crew and functional areas to the level of the stern, effectively separating guests and crew. Innovative elements were also introduced, such as building the interior directly onto the hull and adding a crew rest to the pilot house. The contemporary layout and interior aboard Lady Carola were created by H2 Yacht Design in London. "I wanted to maintain the pantry arrangement with the galley below. Although this is an interior dining table in the saloon, it can be folded away, giving you a large open space and an excellent party layout," said H2 Director Jonny Horsfield. Indeed the main level is almost completely open with a dining area, bar, living room and connected forward observation lounge. The good space outdoors with an aft dining table, flybridge, wet bar and sunbathing areas. Eight people are housed below decks in four cabins with ensuite bathrooms. With a top speed of 27 knots and cruising at 23 knots, Lady Carola is certainly not just a pretty face.



Yacht

CAPITALE

Milano, Euro 8,000.000.000. B. Agosto 2004. P. 04-353/2003 con L. 46/2004, art. 1 c. 1 DCB Novara



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